



# Janaki Heritage Hotel and Cultural Village



Government of Nepal  
Investment Board Nepal



## Background

The Janaki Heritage Hotel and Cultural Village Project in Janakpur is designed to cater to destination wedding tourism. It includes the development of luxury hotels, cultural villages, and museums that not only showcase the region's heritage, culture, and traditions but also offer essential tourism and hospitality infrastructure. The project's primary goal is to attract Indian tourists, capitalizing on the deep religious connection between India and Nepal. The project aims to position Janakpur as a prime destination for couples seeking unique and culturally rich wedding experiences.



**Sector**  
Tourism



**Location**  
Janakpurdhham Sub-Metropolitan City  
Madhesh Province



**Area**  
3.3 hectare

### Salient Features

- Traditional architecture highlighting the region's culture
- State-of-the-art wedding venues
- Comfortable and luxurious accommodation
- Cultural experiences including traditional dances, music and tours
- 1.6 km from Janakpur Airport

### Project Rationale

- Position Janakpur as a leading wedding destination nationally and internationally
- Conserve and leverage the region's diverse cultural and religious heritage, art, and hospitality
- Bridge the existing gap in luxury hotels in Janakpur, appealing to high-end tourists
- Diversify tourism offerings beyond pilgrimage
- Utilize Janakpur's strategic location to attract tourists from India and neighboring regions

## Project Components



Heritage Resort  
(150 rooms)



Recreation  
Facilities



Banquet  
Halls



Parking  
Facility



Cultural  
Village



Ethnic  
Museum

## Project Outcomes



Economic  
Growth



Tourism  
Promotion



Employment  
Opportunities



Improved Infrastructure  
Development

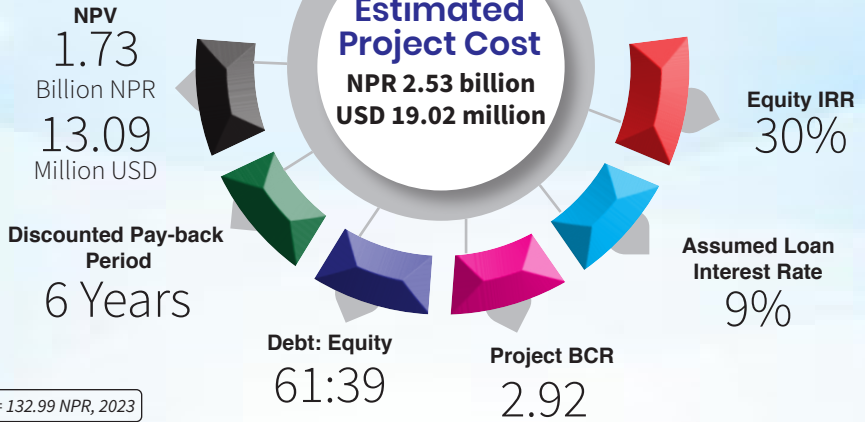


Janakpur Positioned as a  
Prominent Wedding Destination



Promotion of Cultural  
Exchange and Understanding

# Financial Indicators



(Information is based Pre-feasibility Study conducted in 2023)

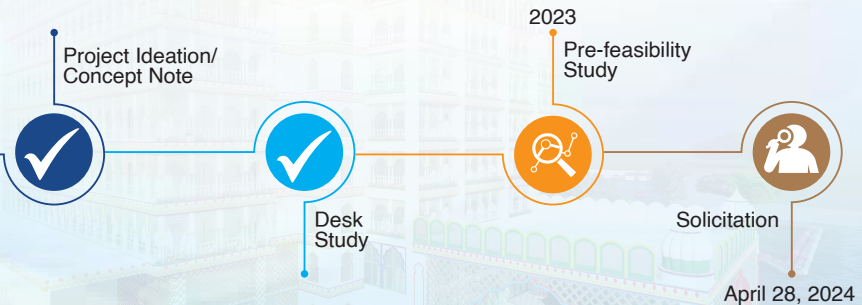
# Project Implementation Modality



Build Own Operate Transfer  
(BOOT)

Concession Period:  
30 Years

# Project Implementation Timeline





## Relevant Agencies

- Investment Board Nepal (IBN)
- Government of Madhesh Province
- Janakpur Sub-Metropolitan City Office

## About the Agency

### The Investment Board Nepal (IBN)

IBN is a high-level government body chaired by the Right Honorable Prime Minister, that serves as a facilitator for both domestic and foreign investments in Nepal. Its primary objective is to create an investment-friendly environment by mobilizing and managing domestic as well as foreign investments to promote investment across different sectors through a transparent and efficient process. Being guided by the Long-term Vision (2043), the 15<sup>th</sup> Plan, international commitments such as Sustainable Development Goals and other subsequent policies of the Government of Nepal, IBN has been developing credible and bankable projects to garner investment.

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