



Simanchal Rautahat Sarlahi Film City



Madheshi Journalists Society



Background

The Simanchal Rautahat Sarlahi film city project is proposed for development in the Rautahat district of Madesh Province. It aims to become a single-point solution for all aspects related to filmmaking that offers services ranging from pre-production to post-production. Situated strategically, the film city is not only geared towards supporting Nepali film industry but also aims to extend its services to other regional film industries such as Maithili and Bhojpuri industries, broadening its scope for service delivery. Additionally, the project seeks to establish a modern film school dedicated to enhance the technical expertise of individuals engaged in the film industry. This initiative also aims to train human resources in technical skills related to film making through the establishment of film schools.



Sector

Entertainment &
Tourism



Location

Chandrapur Municipality, Rautahat district
Bagmati Municipality, Sarlahi District
Madesh Province



Proposed Area

54-90 Acres

Salient Features:

- One Stop Center for all film making services
- Integration of advanced technology for film making
- Collaboration and networking hub for industry professionals of different regional film making industries

Project Rationale:

- Establish a comprehensive facility, providing all necessary film making services for from beginning to end
- Provide service to other prominent regional film industries including Maithili and Bhojpuri film industries
- Promote regional tourism through promotion of local attractions and development of facilitating infrastructure
- Reduce dependency on Indian Film making facilities
- Enhance current level technology and skills required for making quality movies

Project Components



Production and post-production services

- Fixed and Semi-fixed shooting spaces
- Heritage City/Monumental Avenue
- Model villages of different cultural groups
- Indoor studios
- Shooting equipment rental spaces
- Data centers
- Office spaces



Tourism Facilities

- 5-star hotel
- Resorts
- Casino
- Dormitories
- Theme Park
- Central Café/bar
- Souvenir Shops
- Indoor and Outdoor Theater



Supporting Facilities

- Film Making School
- Department Store
- Parking Spaces
- Warehouse
- Workshop
- Health Center
- Helipad

Project Outcomes



Enhanced quality of films produced in Nepal



Increased technical skills of industry professionals.



Knowledge sharing between different film industries



Increase in local trade and economic activities



Tourism promotion

Financial Indicators

Estimated Project Cost

Approx. NPR 12 Billion
USD 90.2 Billion



Project IRR
13.5%



Equity IRR
14%



Pay-back period
10 Years



Debt to Equity Ratio
60:40



Interest Rate
11%

Note: 1 USD = 132.99 NPR, as of 2023

Project Implementation Modality



Public Private Partnership
(PPP)

Project Implementation Timeline



Project Ideation



Pre-feasibility Study



Feasibility Study



Solicitation



Project Development



Relevant Agencies

- Film Development Board Nepal
- Government of Madesh Province
- Nunthar Development Board
- Chandrapur Municipality Office, Rautahat
- Bagmati Municipality Office, Sarlahi

About the Agency

Madheshi Journalist Society Nepal is an organization involved in various initiatives including research, media campaigns, digital awareness, journalist empowerment, while strengthening local & provincial government in Nepal. Mountain to Madesh is the inclusive theme of the organization.

Email: mjs.mohan@gmail.com
Contact Information: 9841756365

