

Pokhara International Convention and Exhibition Center (PICC)



Government of Nepal
Investment Board Nepal



Background

The proposed project aims to build an International Convention and Exhibition Center in Pokhara, Nepal. Alongside, it will include a five-star hotel, restaurants, a museum, and a children's park. The project is expected to make Nepal more attractive as a hub for Meetings, Incentive, Conventions, and Exhibition (MICE) tourism. The center's facilities will be designed to host various types and sizes of conventions, conferences, exhibitions, trade shows, and meetings, meeting the increasing demand in this sector. Pokhara's natural beauty and Nepal's growing expertise in organizing MICE tourism events have fueled the demand and show promising potential.



Sector
Tourism



Location
Pokhara Metropolitan City,
Gandaki Province



Area
7 hectares

Salient Features:

- State-of-the-Art Facilities
- Flexible and customizable spaces
- Museum and cultural attractions
- Recreational area
- Easily accessible (18km from International Airport)
- Eco friendly design and operation

Project Rationale:

- Bridges existing gap in venue for large scale MICE events
- Strategic location and appealing cost advantage
- Improves connectivity and ease in business travel for regional events
- Offers a unique MICE event setting

Project Components



Amphitheatre
(500 people)



2 Exhibition
Halls



5-star Hotel
(200 rooms)



Restaurant and
Food Court



Museum and
Souvenir Room



Children
Park



Convention Hall
(3000 people)



Picnic
Area

Project Outcomes



Economic
Growth



Tourism
Promotion



Improved Infrastructure
Development



Employment
Opportunities



Promotion of Cultural
Exchange and Understanding

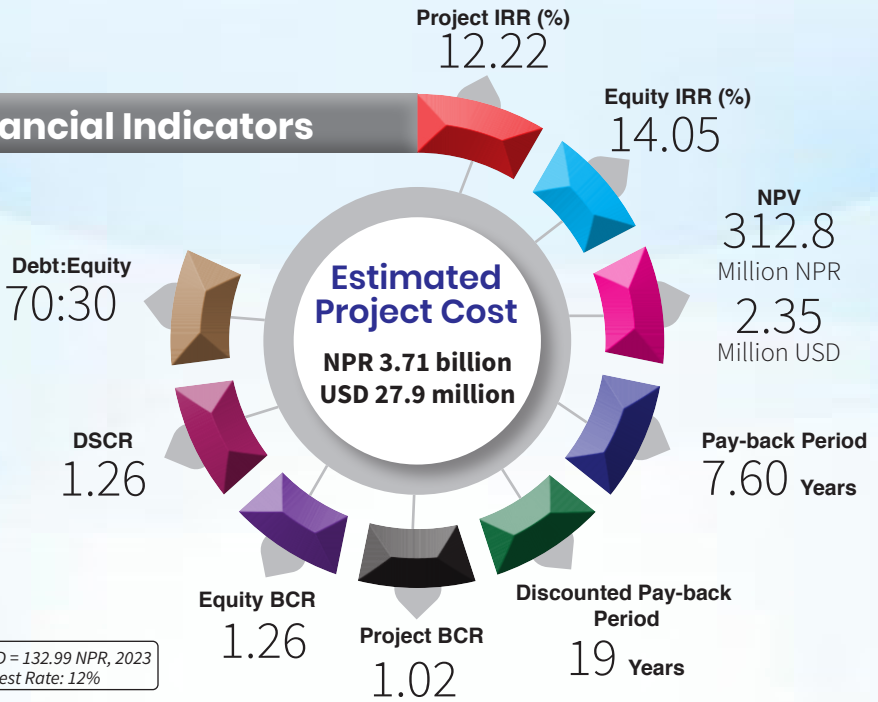


Networking
Opportunities



Contribution to
SDGs

Financial Indicators



(Information is based on Pre-feasibility Study conducted in 2023)

Project Implementation Modality

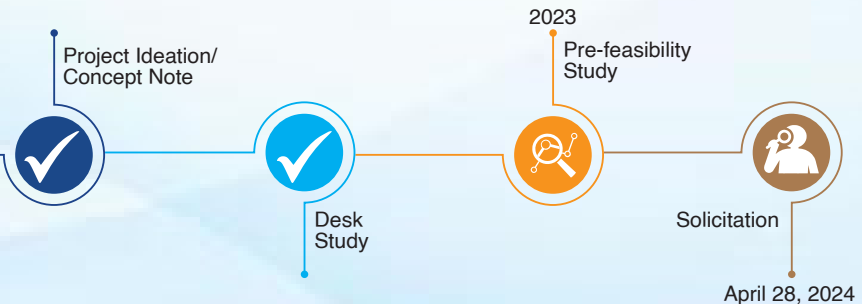


Public Private Partnership
(PPP)

Build Own Operate Transfer
(BOOT)

Concession Period:
30 Years

Project Implementation Timeline





Restaurant Area



Parking Lot



Hotel



Swimming Pool

Relevant Agencies

- Investment Board Nepal
- Government of Gandaki Province
- Pokhara Metropolitan City Office

About the Agency

The Investment Board Nepal (IBN)

IBN is a high-level government body chaired by the Right Honorable Prime Minister, that serves as a facilitator for both domestic and foreign investments in Nepal. Its primary objective is to create an investment-friendly environment by mobilizing and managing domestic as well as foreign investments to promote investment across different sectors through a transparent and efficient process. Being guided by the Long-term Vision (2043), the 15th Plan, international commitments such as Sustainable Development Goals and other subsequent policies of the Government of Nepal, IBN has been developing credible and bankable projects to garner investment.

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