





### **Background**

Begnas and Rupa lakes are the second and third largest lake in the Begnas-Rupa basin, microbasin of Seti River that lies in the middle mountain region of Pokhara valley. The two lakes are divided into two distinct areas i.e. upper watershed and lower valley floor-with lake at the interface. This project intends explore the potential of watersports tourism at Begnas-Rupa Lake with the goal of attracting domestic as well as foreign tourists and water sports enthusiasts by providing recreational and competitive water sports adventures opportunities.



**Sector** Tourism



**Location**Pokhara Metropolitan City
Kaski District, Gandaki Province



Land Required: Approx. 4.75 km<sup>2</sup>

#### **Salient Features:**

- Begnas and Rupa lakes listed as a wetland area along with other lake clusters of Pokhara valley in 2016
- Watershed of the lake's hosts scattered human settlements, forests and roads
- Flat and gently undulating valley floor areas with variation from upper watershed with respect to topography, ecological situation, socio-cultural diversity and economic condition

### **Project Rationale:**

- Realize the potential of watersport tourism in Pokhara, utilizing the presence of natural lakes
- Elevate Pokhara as the tourism capital by diversifying tourism offerings
- Attract both national and international visitors to participate in recreational and competitive adventures watersports events
- Contribute to socio-economic development of the region by creating job opportunities and generating revenue for the local government.

## **Project Components**



Outboard Motorboat



Jet Speed



Lake Cruising



Water Hover



Para Sailing



Banana Rides



Zip Line



Cultural Center and Meuseum



Underwater Aquirium pass



Water Splash Channel



Water Dancing Fountain



Lake Camping



Water Slingshot



Fish Cage

## **Project Outcomes**



Tourism Promotion and Development



Promotion of Adventure Sports



Employment Opportunities



Tax Revenue for the government



Economic Multiplier Effect



Achievement of Sustainable Development Growth

### **Financial Indicators**

#### **Estimated Project Cost**

NPR 1 billion \$7.95 million



Project IRR 17 %



Economic IRR 34 %



NPV 530 Million NPR (\$4.21 Million)



Discounted Payback period 3 years



Loan Interest Rate 10%



Debt to Equity Ratio 70:30



Debt Service Coverage Ratio

Note: 1 USD = NPR 125.73 as of 2022

(Information is based on Feasibility Study report prepared in 2022)

# **Project Implementation Modality**



Public Private Partnership (PPP)

Build Own Operate Transfer (BOOT)

# **Project Implementation Timeline**



Project Ideation 2020 Desk Study **2020**  Pre-Feasibility Study/DPR **2021**  Feasibility Study **2022**  Solicitation









# **Relevant Agencies**

- Ministry of Physical Infrastructure Development, Gandaki Province
- Pokhara Metropolitan City Office

# **About the Agency**

### **Pokhara Metropolitan City**

Pokhara Metropolitan City (PMC) is Nepal's second most populous city with around 513,504 residents in area of 464.24 km². Situated in the picturesque Pokhara Valley, it shares borders with the Annapurna range and is renowned for its stunning natural beauty and vibrant culture. Once a small municipality, Pokhara expanded into a Sub-Metropolitan City in 2016 A.D. and later merged with surrounding areas to form Pokhara Lekhnath Metropolitan City in 2072 BS. Today, Pokhara Metropolitan City is a hub of tourism, known as the "City of Lakes" and a gateway to the Himalayas, attracting visitors with its scenic landscapes, adventure sports, and rich cultural heritag

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